

# Boys & Girls Clubs of Merced County

Volume 2, Issue 2

www.BGCMerced.org

Fall 2010

## The Give Every Child a Chance Academy Launched

*Dedicated instruction brings measured results*

This summer 30 of our Merced youth enrolled as the inaugural class in the Give every Child a Chance Academy at the Boys & Girls Club. The academy brought two credentialed teachers to the Club for 5 days a week from 8am to noon. Those enrolled in the program spanned from K – 12<sup>th</sup> grade and received instruction and tutoring in the areas of math, language and reading.

To measure and maximize the impact of the academy a testing structure was implemented to identify where each youth was when they entered the academy, how they were progressing and what gains they ultimately achieved. Pre and posttests were administered along with weekly quizzes and reports to parents.

Speaking of the Academy, Board President, Nellie McGarry stated, "The Club is about providing quality services at an affordable price. This is the perfect example...youth are enhancing their math and reading skills for the next school year at the Club this summer.

The Club looks forward to providing services through the Helen Nixon Academy through continued support from donors like you.

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## CLUB STATISTICS

Total Membership (2009)	1019
Power Hour (Homework help and tutoring)	1122 hrs.
Service Hour to Youth and the Community (2010)	4273 hrs.

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## Summer Class Provides Advancement in Math

*Youth prepared for Algebra in the fall*

As part of a partnership with UC Merced and the Center for Educational Partnerships, this summer the Club was host to 65 incoming freshmen who took part in a 4-week intensive pre-algebra course at the Club. The program consisted of two separate classes instructed by credentialed teachers from the Merced area. The course was designed to enable pre-algebra level students to start high school as freshman at algebra I math level. Reflecting on the program, Club director Tony Slaton remarked, "Entering high school at an Algebra I level is very important for our youth. It starts them off on their high school careers on the right-foot with their college preparatory work."

At the conclusion of the class, 62 students completed the course with 40 achieving a high enough score on the exit exam to start their freshman year of high school at an Algebra I level. To further support these students, the Club will be offering math tutors on-site from UC Merced in the fall.

## Thank you for your support!

*Private support enables the Club to realize its mission.*

Donors like you make it possible for our community's Boys & Girls Club to continue to serve our youth, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

With your support we provide our community's youth a safe place to learn and grow through ongoing relationships with caring, adult professionals that oversee academic and character building programs.

Without private support from community members like you, we would not be able to provide the hope and opportunity to our youth at the Club. We thank you for your continued support.

## Building Character & Healthy Habits

### *Cultivating youth development at the Club*

While the Club provides and supports many academic programs, it understands that there are other dimensions in life that go into making a successful member of our community. Our youth are regularly faced with many difficult choices in life. The decisions they make when faced with these choices can have major ramifications in their lives and within the lives of others in our community.

To help the Clubs youth in these non-academic areas, this summer the Club implemented a program of weekly themes. These themes focused on areas such as leadership, nutrition, violence, bullying and recycling and were tailored to meet the different age groups that the Club serves. The weekly themes were chosen based on issues that have a direct impact on the lives of our Club members.

Leath, the Club's Program Administrator, remarked that "It's very rewarding to see our member's not only be exposed to each lesson, but to actually gain direction that changes the way they act and behave towards their peers and adults they come into contact with."

## Support the Club When You Shop Online

### *Each purchase helps fund the Club*

Your local Boys & Girls Club of Merced County has entered into a partnership with MarketAmerica.com. We strongly encourage all of our supporters to shop online via [www.MarketAmerica.com/BGCMerced](http://www.MarketAmerica.com/BGCMerced).

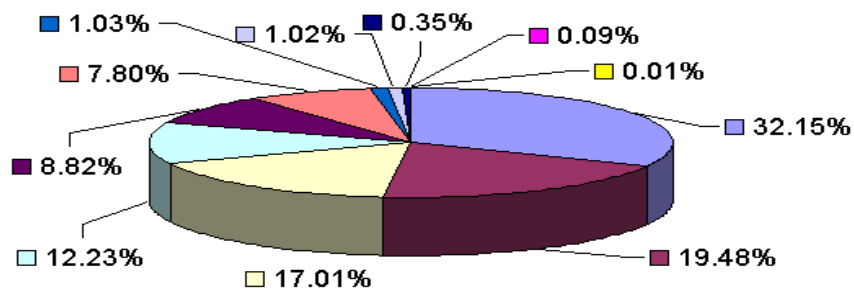
When you shop online with Market America through the "BGCMerced" portal, the Club receives up to 35% of the dollar value of the products you purchase back as revenue. This is an easy way for you to buy the goods you normally would, while helping the Club continue to provide its services to our community's youth.

The Market America site offers a wide variety of products that you probably are already purchasing. The online store offers products from stores, such as Staples, Target, Best Buy, and many other well known retailers and brands. The site also offers a variety of gift cards from various online and brick & mortar stores.

## Club Dollars and Cents

### *Insight into Costs & Finances of our Community's Boys & Girls Club*

### **Income Summary: January - December 2009**



Grants/Restricted Funds - 32.15%	City of Merced (Operations) - 19.48%
Donations - 17.01%	City of Merced-Project Refocus - 12.23%
Building Rental - 8.82%	Fundraising Income - 7.80%
Membership Dues - 1.03%	General Fund - 1.02%
Snack/Vending Income - 0.35%	Programs - 0.09%
Other - 0.01%	

## ABOUT THE CLUB...

The Boys and Girls Club of Merced County, a member of the Boys and Girls Club of America, has operated in Merced since 1994. In 2002, the Merced club celebrated its move to the new McCombs Youth Center at 615 West 15th Street in Merced.

The Club is led by Executive Director Tony Slaton, a third generation Merced native. Under Mr. Slaton's direction, the Club has continued to reach its mission to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

## CALENDAR OF EVENTS

### BIG BUBBA'S BBQ 15% FUNDRAISER

**PLACE:** BIG BUBBA'S BBQ

**TIME:** MONTH OF AUGUST

Each time you dine at Big Bubba's BBQ in Merced in the month of August, 15% of your entire bill will go towards funding the Boys & Girls Club of Merced County. See below for the 15% Club support coupon to use at Big Bubba's BBQ.

### ATWATER MCDONALD'S FUNDRAISER

**PLACE:** MCDONALD'S ON 1521 BELL DR. IN ATWATER

**TIME:** 11AM – 2PM ON AUGUST 28<sup>ST</sup>, 2010

On August 28<sup>st</sup> when you dine at McDonald's in Atwater 25% of the amount of your purchase will go towards funding the Boys & Girls Club of Merced County. Make sure to visit McDonald's on Bell Dr. in Atwater this August 28<sup>th</sup>!

### MARKET AMERICA ONLINE FUNDRAISER

**PLACE:** [WWW.MARKETAMERICA.COM/BGCMERGED](http://WWW.MARKETAMERICA.COM/BGCMERGED)

**TIME:** 24/7

WHEN YOU SHOP ONLINE WITH MARKET AMERICA THROUGH THE "BGCMERGED" PORTAL, THE CLUB RECEIVES UP TO 35% OF THE DOLLAR VALUE OF THE PRODUCTS YOU PURCHASE BACK AS REVENUE. YOU ALSO HAVE THE ABILITY TO EARN A CASH BACK!

**Help Boys & Girls Club of Merced County!**

  
**BOYS & GIRLS CLUB  
OF MERCED COUNTY**

  
**BIG BUBBA'S  
BAD BBQ**

15% of your entire bill will go to the  
**BOYS & GIRLS CLUB  
OF MERCED COUNTY**  
every time you eat at **BIG BUBBA'S**  
from August 1-31, 2010! *(Excludes Alcohol)*  
**- DON'T FORGET YOUR FLYER -**  
*(You must present this flyer at the time  
of purchase to make your donation)*

*Don't let the fun stop there! Find Big Bubba's  
online at [www.BigBubbasBadBBQ.com](http://www.BigBubbasBadBBQ.com)*

    
myspace®  
a place for friends

560 West 18th Street • Merced, CA • (209) 384-3797  
Kitchen & Bar Hours:  
Sun-Thurs: 11am-9pm • Fri-Sat: 11am-10pm

HAVE YOUR NEXT EVENT AT THE BOYS & GIRLS CLUB!



**BOYS & GIRLS CLUBS**  
OF MERCED COUNTY

**Have your next  
event at the  
Boys & Girls Club!**

**615 W. 15th Street  
Merced, CA 95341  
209-722-9922**



### **The Building:**

Gymnasium	High School Size Gym	7,400 Sq. Ft.
Game Room/ Lounge	Active & Electronic Games with a vending area	3,300 Sq. Ft.
Two Multipurpose Rooms	Multi-use activity rooms with outdoor access	1,600 Sq. Ft.
Learning Center	Includes library & computer room	820 Sq. Ft.
Reception	Counter area with full visibility to front door & other key areas.	
Kitchen	Catering kitchen	380 Sq. Ft.
Restrooms	Two sets of men's and women's restrooms	
Drop-off Area	Driveway entrance to the facility	
Parking	Large parking area connected to the building	

**.Contact Administrative Assistant, Nailah Hubbard at (209) 722-9922 for availability and pricing information.**

LOOKING GET YOUR BUSINESS NAME OUT IN THE COMMUNITY?

*ADVERTISE AT THE CLUB!*

As a local business it is important for you to get your name out in the community. The Club is now offering the opportunity for you to advertise your business through a large 60" x 40" banner on the gym wall. This is a great way to show that your business is active in the community, while gaining exposure to a large number of local community members.

Throughout the week the Club's gym averages daily traffic of over 100 youth, parents and staff members. On the weekends it is often the host of events, such as sporting activities, wedding receptions, quincenera's, meetings and fundraisers.

Banner space is on a first come first serve basis. Act now to secure the most visible area for your business's banner.

Call Executive Director, Tony Slaton at (209) 722-9922 to learn more about pricing options and banner design options.